



# MONTHLY MEMBERSHIP PROGRESS REPORT

District 2 X1

Results as of: 12/31/2017

GMT: JOE AL PICONE

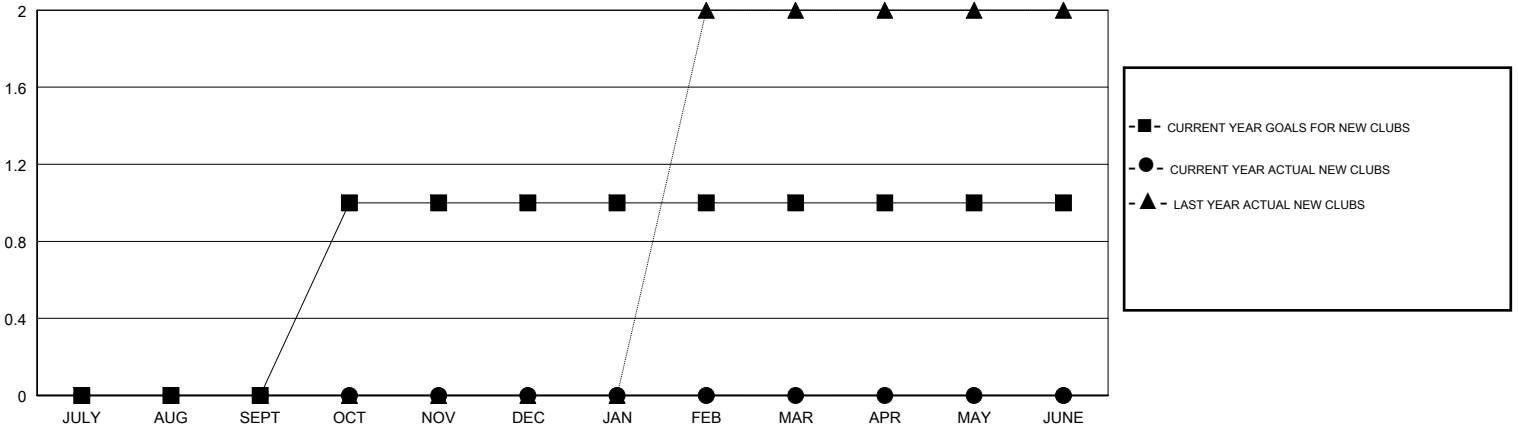
LOCATION TEXAS

GMT CA

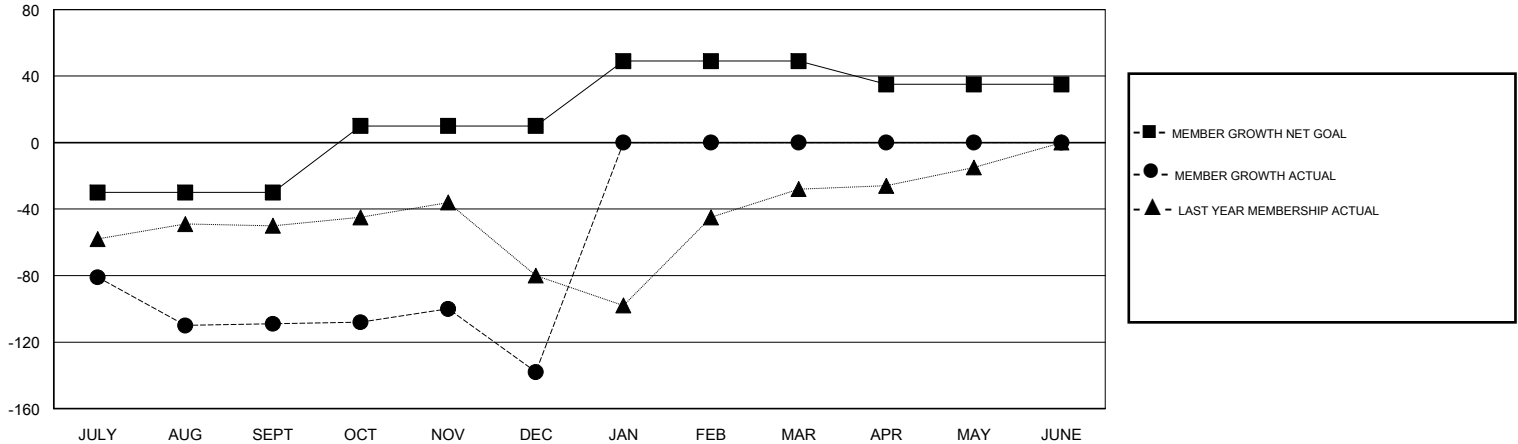
| Clubs                 |               |           |               |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2017-2018 |               |           |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT         | 0             | 0         | 1             |
| OCT/NOV/DEC           | 1             | 0         | 4             |
| JAN/FEB/MAR           | 0             | 0         | 0             |
| APR/MAY/JUNE          | 0             | 0         | 0             |

| Members               |                        |                      |  |
|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2017-2018 |                        |                      |  |
| QUARTER               | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT         | -30                    | 72                   | 161  |
| OCT/NOV/DEC           | 40                     | 59                   | 88   |
| JAN/FEB/MAR           | 39                     | 0                    | 0  |
| APR/MAY/JUNE          | -14                    | 0                    | 0  |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



|                  |
|------------------|
| DROPPED CLUBS: 5 |
|------------------|

32 CLUBS OF 62 ADDED 1 OR MORE NEW MEMBERS

| GENDER DISTRIBUTION                    |                |
|--|----------------|
| MALE                                   | 1,167 (67.38%) |
| FEMALE                                 | 565 (32.62%)   |
| Women Percentage Fiscal Year Goal: 40% |                |

| DROPPED MEMBERS |            |
|-----------------|------------|
| DECEASED        | 10         |
| CLUB CANCELLED  | 18         |
| OTHER           | 221        |
| <b>TOTAL</b>    | <b>249</b> |

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

|                                 |     |
|---------------------------------|-----|
| TOTAL FAMILY UNIT MEMBERS       | 295 |
| FAMILY MEMBERS PAYING HALF DUES | 153 |